

Zplatform

by  Zonaku

PT Zonaku Teknologi Digital



About Zplatform

Zplatform is an innovative platform designed to help eCommerce businesses develop mobile and web applications easily and efficiently. We understand the unique needs of each eCommerce business, and Zplatform is here to address these challenges with advanced and flexible technology solutions.





Why Implement Ecommerce?

Zplatform

Market Expansion

Reach more consumers beyond the geographic area of physical stores.

Enhanced Shopping Experience

Offer a more convenient and informative shopping experience for consumers.

Increased Sales

Expand sales volume by reaching potential consumers online.

Operational Support

Improve operational efficiency with an integrated system between physical stores and e-commerce.

Operational Flexibility

Sell 24/7 without relying on physical store operating hours.

Branding Enhancement

Increase brand value and recognition with an app presence consistent with physical stores.

Analytics and Consumer Insights

Utilize data to understand consumer behavior and improve marketing strategies.

Product Innovation

Enable efficient introduction and testing of new products in the online market.

Main Features Overview of Zplatform

Zplatform

📦 Transactions and Payments

Secure and easy transaction processes for customers.

📦 Product & Store Management

Quickly and efficiently manage and monitor products across all stores.

📦 Marketing and Promotion

Increase brand visibility with effective marketing strategies.

📦 Customer Interaction

Strengthen relationships with responsive services.

📦 Content and Information

Present informative content to support purchasing decisions.

📦 Customization

Offer a shopping experience tailored to your business.

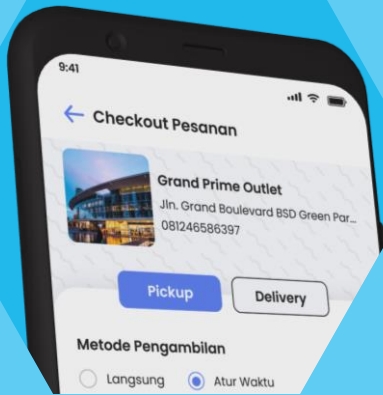
📦 Modular, Scalable, and Secure

Flexible solutions that can be developed according to business needs. Options for layered security to protect data access.

📦 Outlet Apps

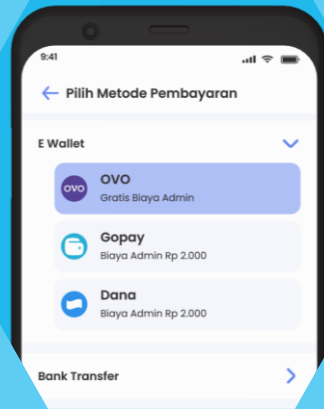
Simplify staff transactions management with a dedicated app.

Transactions and Payments



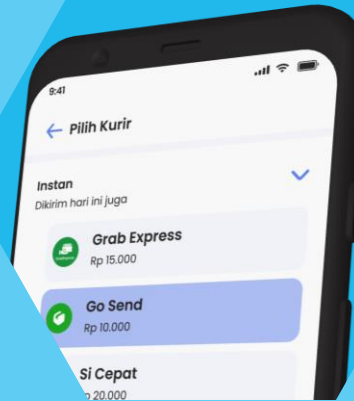
Online Transactions

Process online product orders, whether for pickup or delivery.



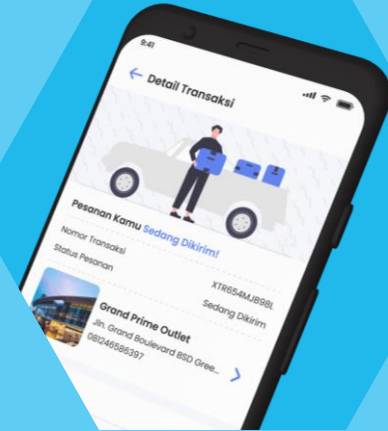
Online and Offline Payments

Multiple payment methods through e-wallets, bank cards, cash, etc.



Various Shipping Methods

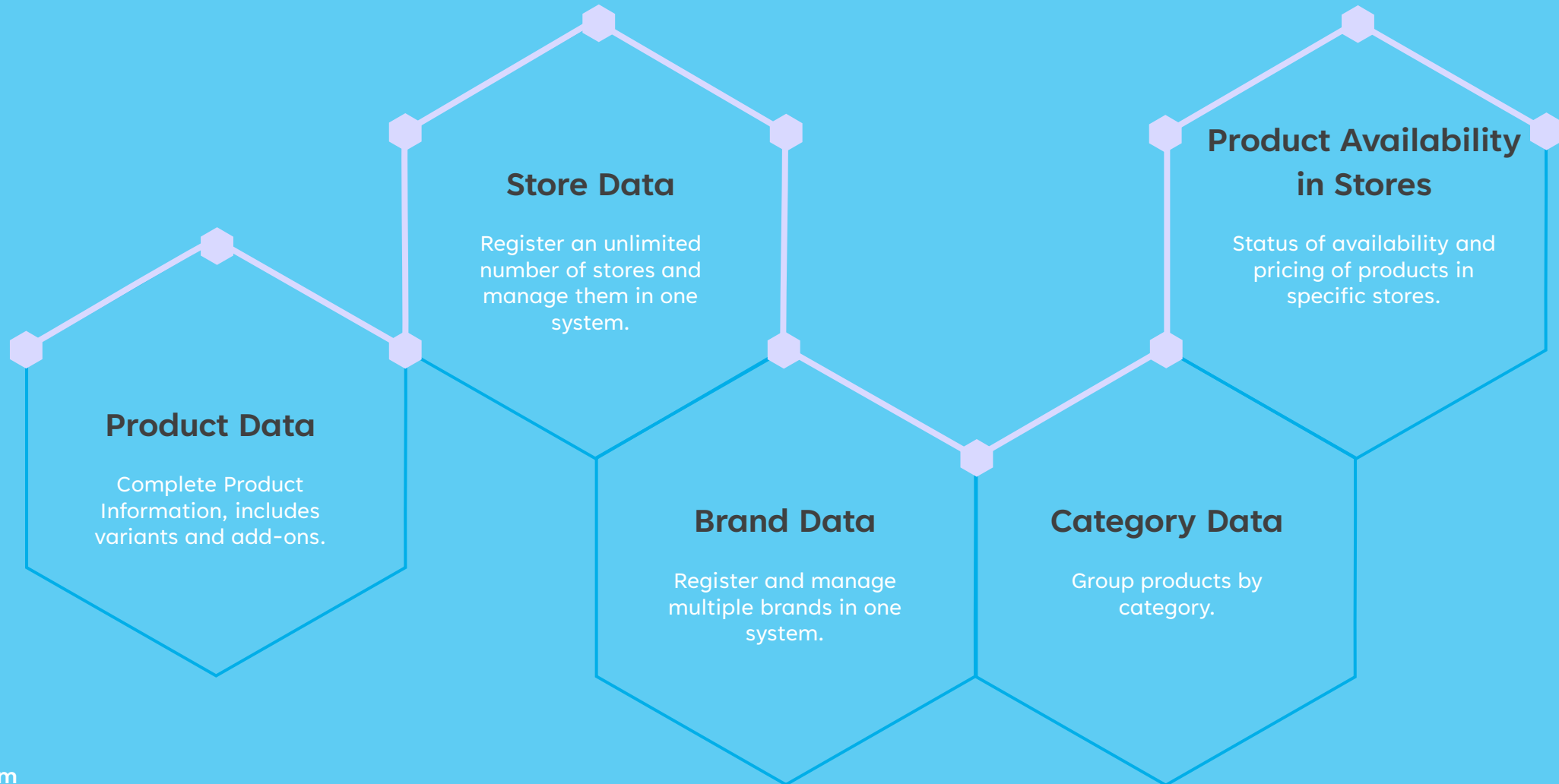
Delivery options to customers with internal couriers or third-party services.



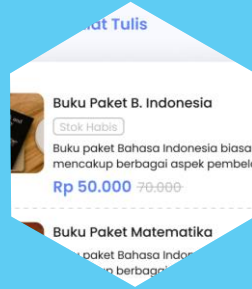
Order Tracking

Easily track order status on a single page.

Manage Product & Store

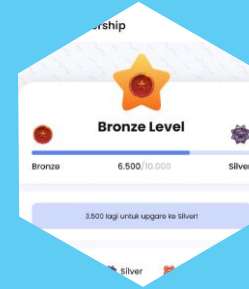


Marketing and Promotion



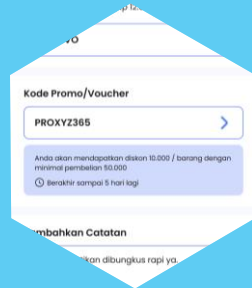
Product Discounts

Offer discounts on specific products.



Membership

Membership programs with various benefits.



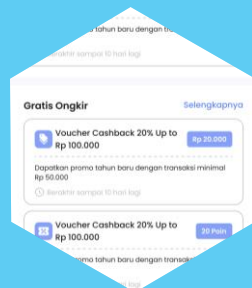
Promo Codes

Codes for obtaining discounts or special offers.



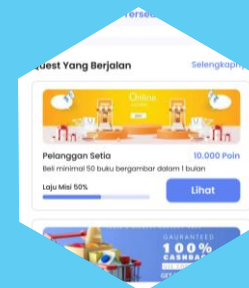
Campaigns

Plan and execute multi-channel marketing campaigns (Email, SMS, Push Notifications).



Vouchers

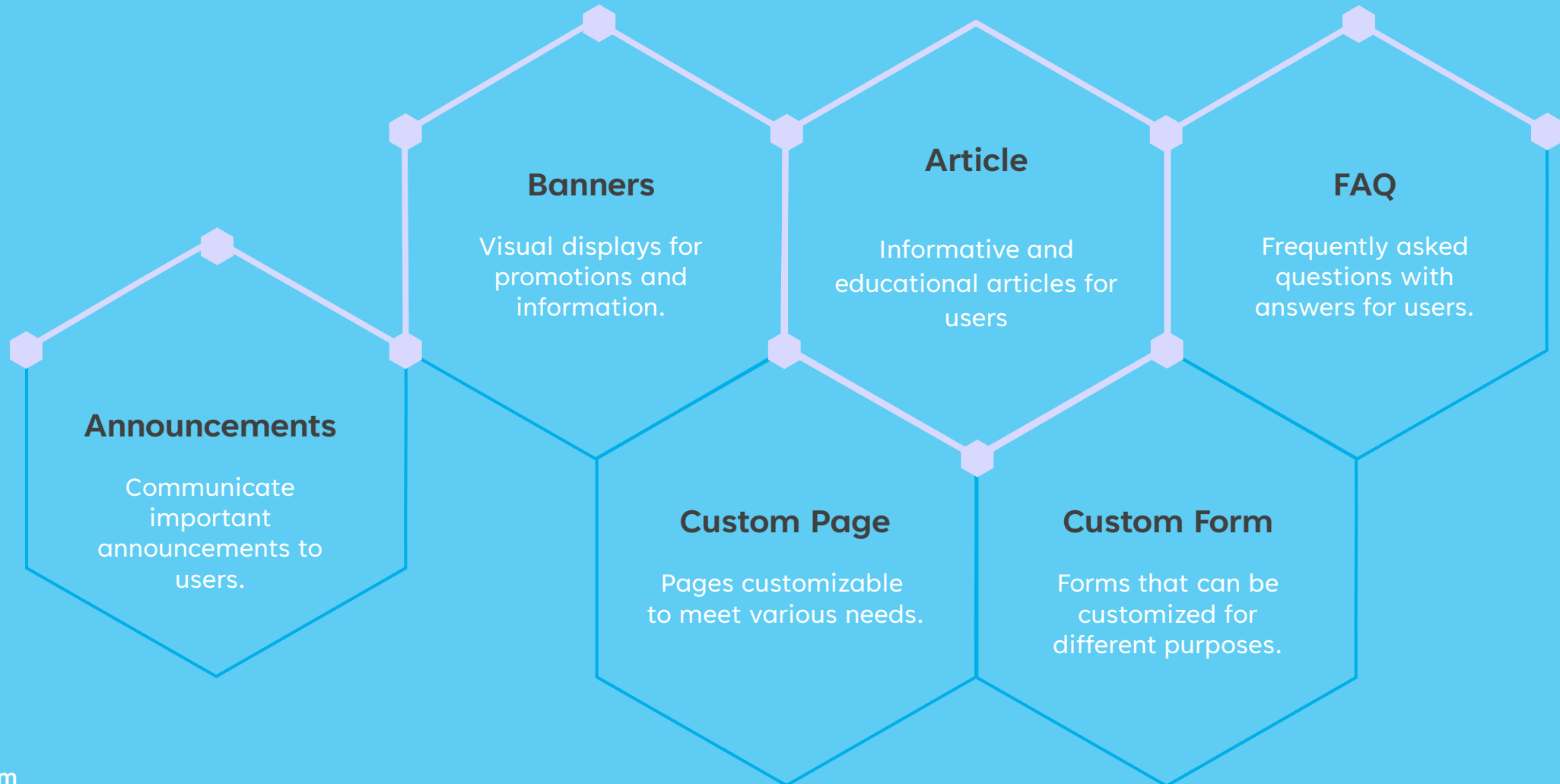
Coupons that can be claimed/purchased for special offers.

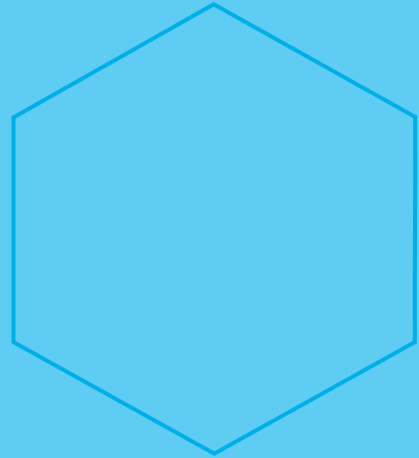


Missions

Tasks or challenges for users with specific rewards.

Content and Information



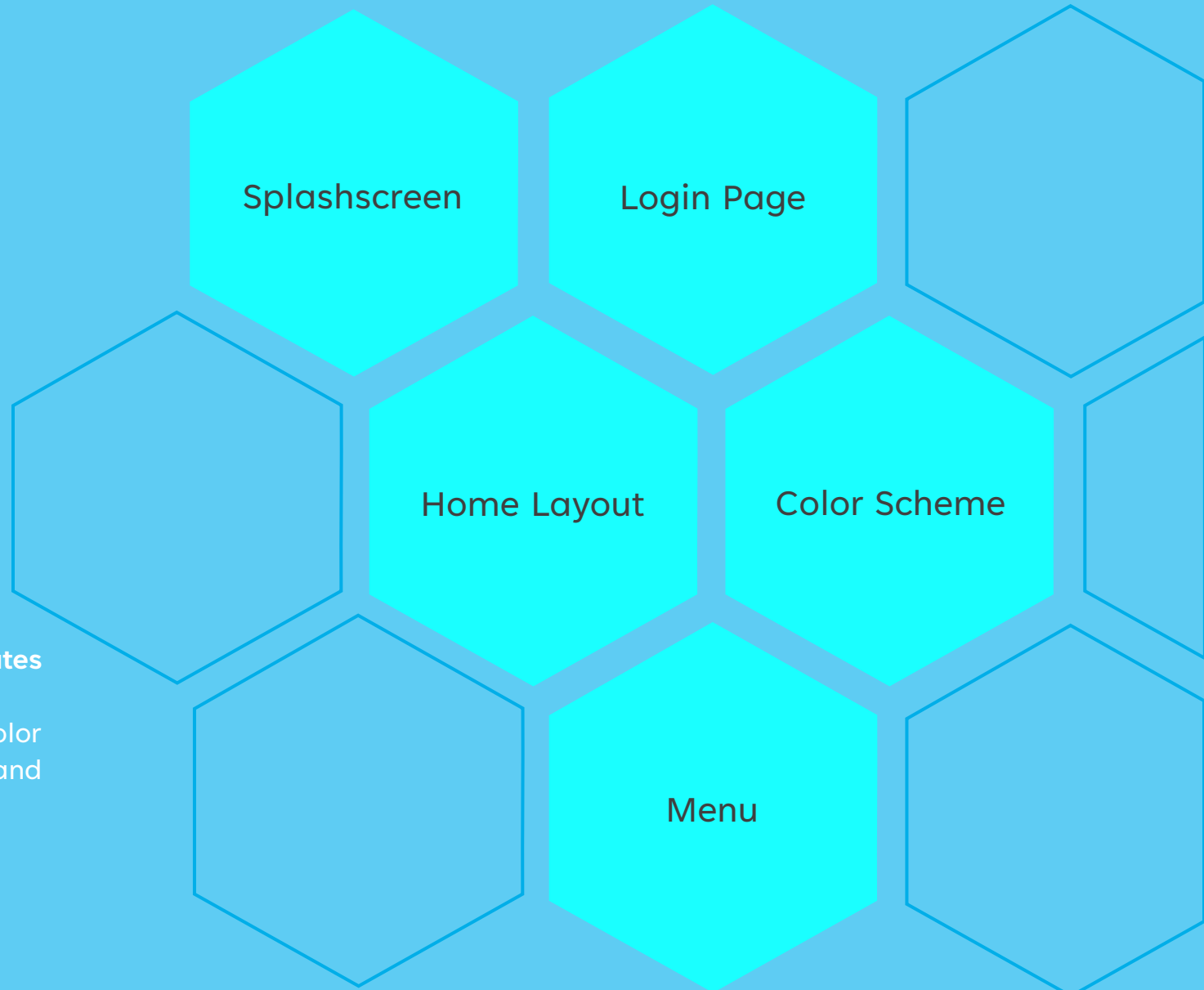


Customization

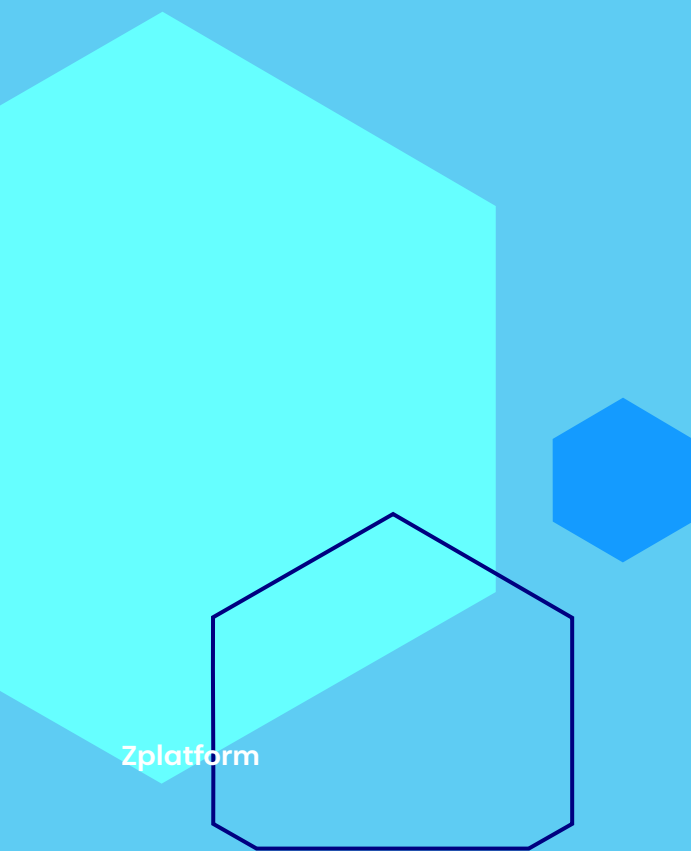
*Available for our apps, optional for custom apps.

Easy App Customization at Any Time Without App Updates Required!

Customize splash screens, login pages, home layouts, color schemes, and menus easily. Create a striking impression and optimize user experience, all within your control.



Modular & Scalable



Built with a Modular System

Our products are designed with modularity, allowing for easy integration with other components. With a modular approach, you can add or remove features according to your needs, enhancing efficiency and limitless scalability.

Ease of Adding New Features

Because it's modular, adding new features does not require changes to other components. It speeds up and simplifies feature development and reduces the likelihood of errors. And, of course, it's cost-efficient.

Maximum Optimization

Our modular system is optimized with efficient cache usage.



Multi Layer Security

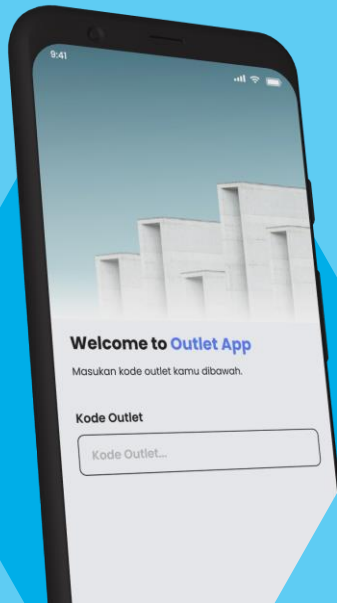
Controlled Access

Each user can be assigned specific roles and access. This allows for restricted access to controlled features.

Options to use third-party layered security

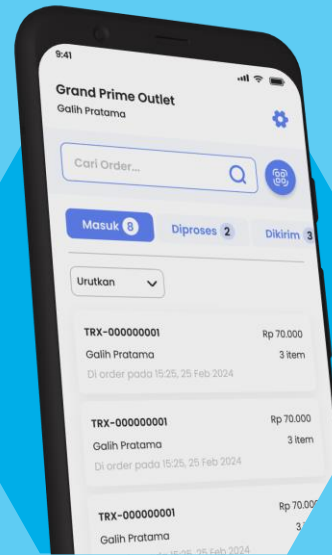
WAF, IP Whitelist, VPN, and more.

Outlet Apps



Simple User Interface

Easy-to-use interface for quick management.

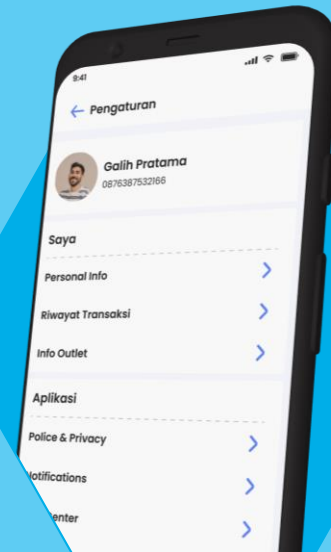
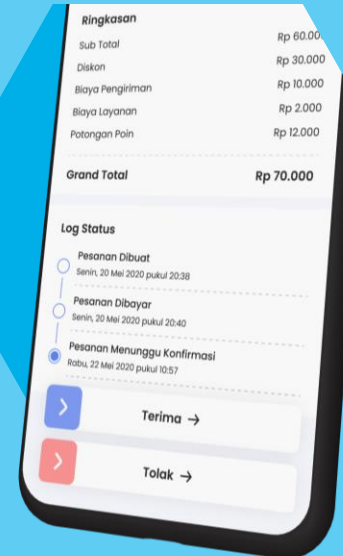


Viewing Incoming Orders

Real-time notifications for every new order.

Managing Incoming Orders

Process and deliver orders in a few easy steps.



Accessing Other Information

Easily access other information.

What's Next?



Adding New Features

Addition of new features not currently available.



Integration with More Third-Parties

Such as POS, Payment, Shipping, etc.



Regular Updates

Regular updates to keep up with evolving technology.



Others

Any development you need.

Ready to Enhance Your Business with Zplatform?

We believe that Zplatform is the right solution to help you grow and optimize your eCommerce business. Contact us for a free consultation or schedule an interactive demo. Discuss your business needs with our expert team and see how Zplatform can make a difference.



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